



GREATER HOUSTON  
**PARTNERSHIP**

Making Houston Greater.

**2025**

**Sponsorship Opportunities**

# Building Tomorrow Together

For over a century, the Greater Houston Partnership and its predecessors have been the go-to organization for community-minded business leaders to collaborate, connect, and contribute to Houston's growth by bringing together thousands of business and community members each year to make a lasting impact on the 12-county region.

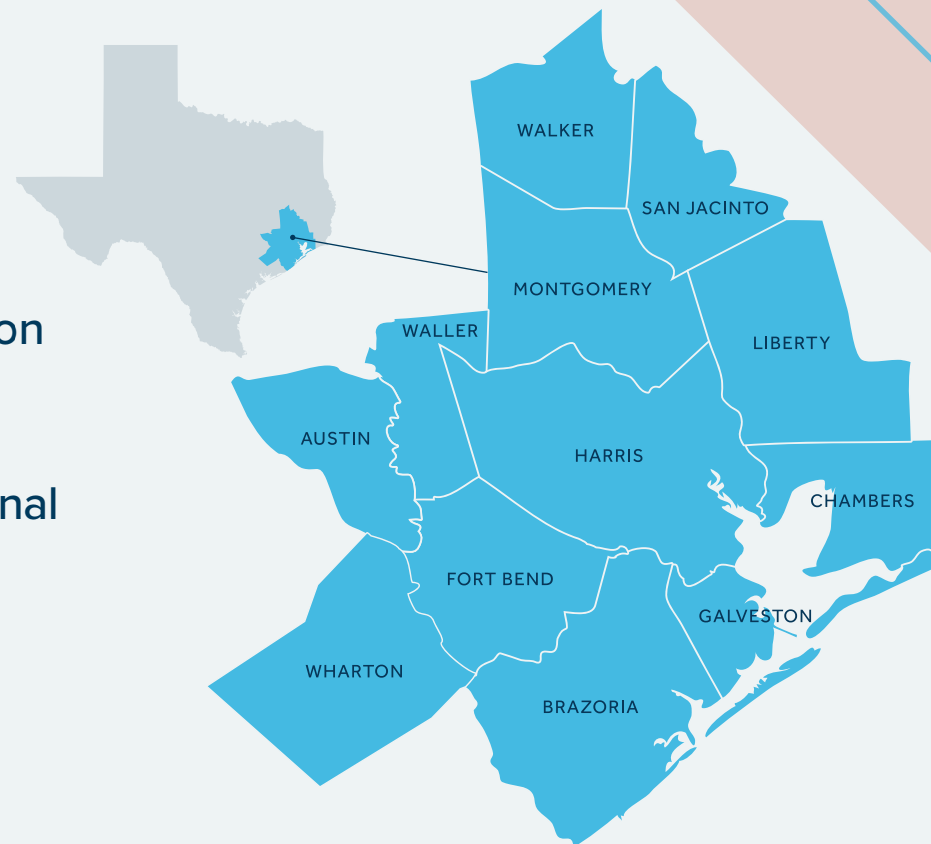
## Our Mission

Making Houston one of the best places to live, work and build a business.

**12**  
county region

**1/5**  
of the regional workforce

**162+**  
industries



# A Partnership that Makes an Impact

The Greater Houston Partnership proudly presents our 2025 Sponsorship Guide — an overview of the myriad opportunities available for you and your company or organization to invest in the Partnership's mission and market your brand among top leaders from across the greater Houston region.

## The Partnership's events and programs are illustrative of our key focus areas including:

- Economic Development
- Public Policy
- Talent, Education & Inclusion
- Houston Data & Insights
- Member Engagement



**Our sponsorship team will help develop a customized plan to meet your marketing needs.**

Terry Leibowitz, Sr. Director, Member Engagement and Sponsorships  
713-824-2403 | tleibowitz@houston.org

# Maximize Your Exposure

When you sponsor the programming at the Greater Houston Partnership, you gain brand exposure to Houston's business leaders through a multichannel experience.

## The Greater Houston Partnership reaches:



## Why Choose Partnership Event and Program Sponsorships?

When you support a Partnership event, you join us as a strategic partner to elevate **YOUR** brand and receive direct connections to potential collaborators, clients, and investors. Our robust programming presents dynamic sponsorship opportunities that offer:

- Enhanced Brand Visibility
- Strategic Positioning
- Exclusive Networking
- Community Impact
- Pathways to Business Relationships
- Gain Valuable Industry Insights

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# Economic Development



# Annual Meeting & Partnership Week

## January 31, 2025

Sponsorship Opportunities Begin at \$5,000

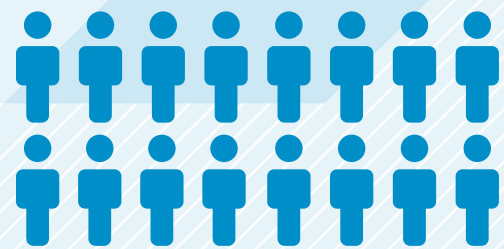
Annual Meeting will set the pace for 2025, convening business and community leaders to celebrate Houston's, and the Partnership's, work to advance growth and opportunity. Annual Meeting kicks off Partnership Week, a multi-day experience for members and friends of the Partnership offering dynamic opportunities to connect with the region's business community and learn the many ways members and their teams can become involved in the organization's mission.

### Audience

The audience for this event is business and economic leaders, company decision makers, elected officials, Consular Corps, fellow Partnership members, and Partnership Board of Directors.

### Expected Guests

1,300+



### Featuring

Partnership President and CEO Steve Kean

2025 Chair and President, Shell USA, Inc., Gretchen Watkins

Outgoing Chair and Chairman and Chief Executive Officer Eric Mullins  
Lime Rock Resources

Presentation of the Bob Onstead Award

Recognition of the 2024 Robert C. McNair Civic Leadership Award

Annual Partnership Official Business

## As a Sponsor, YOU:

- Showcase your brand to a diverse and influential audience of business and community leaders.
- Benefit from high visibility and networking opportunities with key decision makers.
- Align your company with the region's premier business organization and its mission to advance growth and opportunity.



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# Future of Health Care Spring 2025

## Sponsorship Opportunities Begin at \$5,000

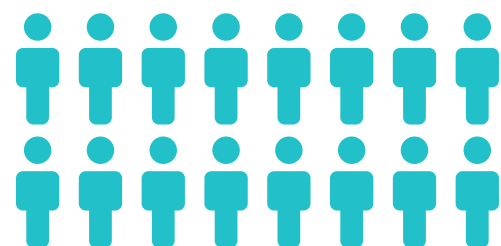
Houston's thought leadership in the health care and medical arenas are second to none. This informative event shares insights into topics affecting the region's health care system including funding, workforce, technology and innovation, and health equity.

## Audience

The audience for this event is health care and medical industry leaders, business and economic decision makers, elected officials and Consular Corps, Partnership members and Board of Directors.

## Expected Guests

~400



## Past Speakers

**Dr. Marc L. Boom**  
President and CEO  
Houston Methodist

**Dr. Juliet Breeze**  
CEO  
Next Level Medical, LLC

**Dr. Tony Lin**  
Chairman of the Board & Managing Director  
Kelsey-Seybold Clinic

**Dr. David Callender**  
President and CEO  
Memorial Hermann Health System

**Dr. Giuseppe Colasurdo**  
President  
UTHealth

**Dr. Esmaeil Porsa**  
President and CEO  
Harris Health System

# As a Sponsor, YOU:

- Position your company as a leader in health care innovation and policy.
- Connect with influential health care executives and policymakers.
- Gain insights into the future of health care, including funding, workforce, and technology advancements.



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# Future of Space Spring 2025

Sponsorship Opportunities Begin at \$5,000

What lies ahead for space exploration and commercialization? Leaders from NASA, aviation and aerospace will share what is to come in this key industry. This event highlights today's human spaceflight program and the tremendous momentum of the commercial space industry in Houston and globally.

## Audience

The audience for this event is space exploration and aerospace leaders, NASA officials and industry experts, business and economic decision makers, elected officials and Consular Corps, Partnership members and Board of Directors.

## Expected Guests

~350



## As a Sponsor, YOU:

- Align your brand with cutting-edge space exploration and commercialization.
- Network with leaders from NASA and the commercial space industry.
- Increase your visibility in an industry poised for significant growth and innovation.



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# Future of Global Energy Conference

## Fall 2025

Sponsorship Opportunities Begin at \$5,000

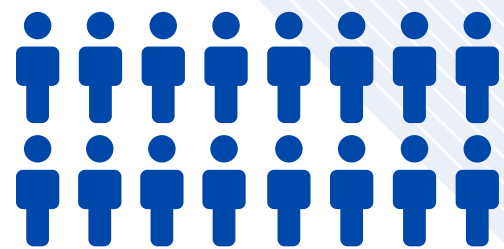
Join us as a sponsor for the fifth annual Future of Global Energy Conference hosted in collaboration with the Houston Energy Transition Initiative (HETI). As global energy demands increase, we face a critical question: How do we balance economic growth with the need to reduce carbon emissions? This conference is where industry leaders, policymakers, innovators, and academics gather to find solutions and includes keynote presentations, dynamic panel discussions and more.

### Audience

The audience for this event is industry executives and energy leaders, policymakers and innovators, company decision makers, community stakeholders, industry executive, and Partnership Board of Directors.

### Expected Guests

~800+



### Past Speakers

**Bobby Tudor**  
CEO, Artemis Energy Partners,  
Retired Founder and CEO,  
Tudor, Pickering, Holt & Co.

**Marty Durbin**  
President, Global Energy Institute and Senior Vice  
President, Policy  
U.S. Chamber of Commerce

**Dr. Evelyn N. Wang**  
Director  
Advanced Research Projects Agency-Energy (ARPA-E)

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## As a Sponsor, YOU:

- Position your company as a leader in energy transition and sustainability.
- Connect with industry executives, policymakers, and innovators to influence the future of global energy.
- Gain exposure through keynote presentations and dynamic panel discussions featuring prominent industry leaders.





# State of the Texas Medical Center

## Fall 2025

Sponsorship Opportunities Begin at \$5,000

As the Third Coast for Life Sciences, the region's ecosystem and industry have experienced significant growth in recent years, strongly positioning the Houston region as an emerging life sciences destination for innovating, growing and expanding life sciences and biotechnology companies.

William F. McKeon, President and CEO of the Texas Medical Center (TMC), will deliver his annual keynote in the State of TMC address, spotlighting the growth of the TMC ecosystem and the collaborative efforts of its renowned institutions to bolster the community's place as the world leader in health care and life sciences.

### Audience

The audience for this event is health care, life sciences and biotech industry leaders, TMC institutions, elected officials, C-Suite executives, and Partnership Board of Directors.

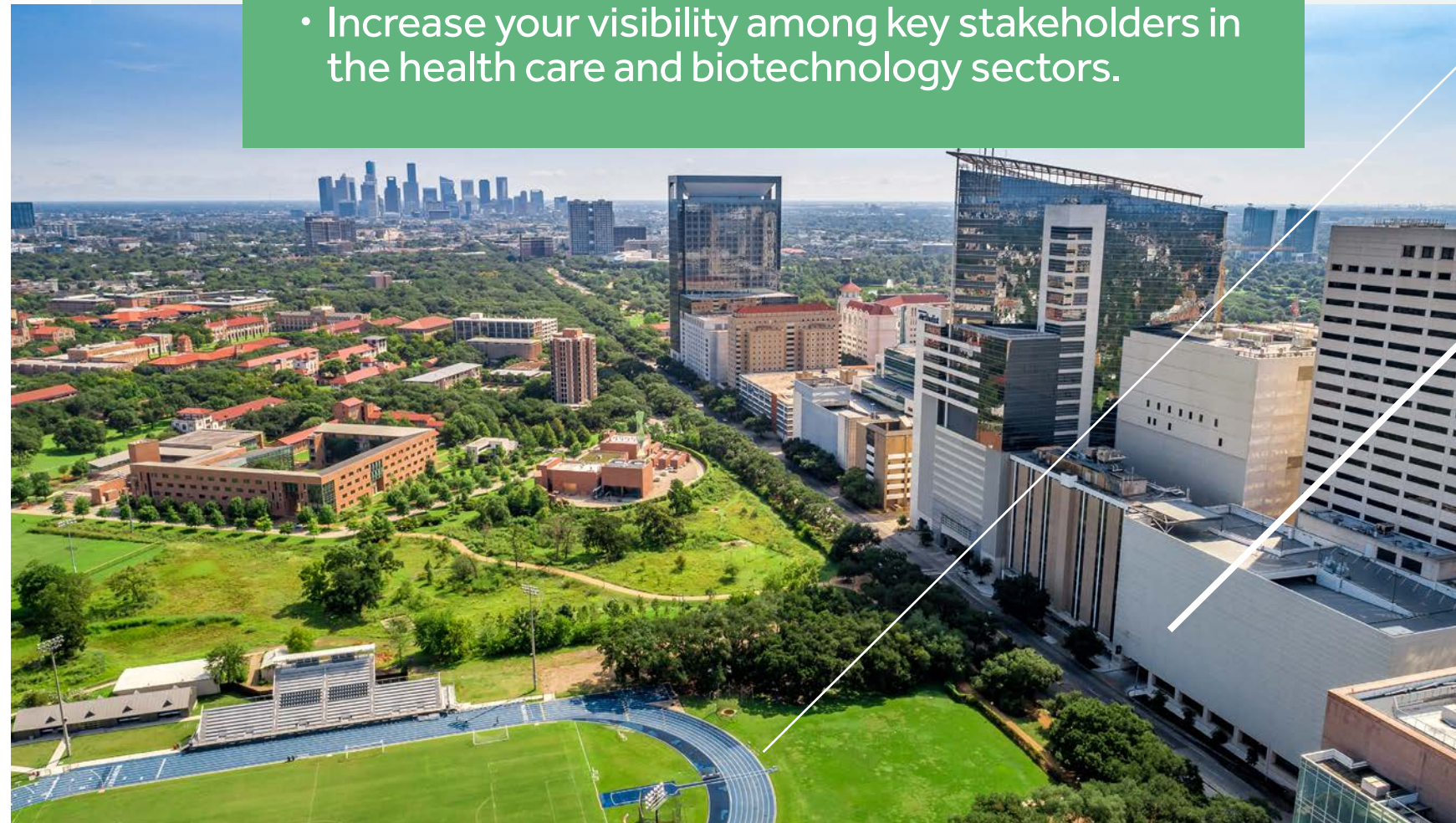
### Expected Guests

400+



## As a Sponsor, YOU:

- Highlight your company's commitment to advancing health care and life sciences.
- Engage with top leaders from the Texas Medical Center and the broader life sciences community.
- Increase your visibility among key stakeholders in the health care and biotechnology sectors.



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# State of the Airports

## Fall 2025

Sponsorship Opportunities Begin at \$5,000

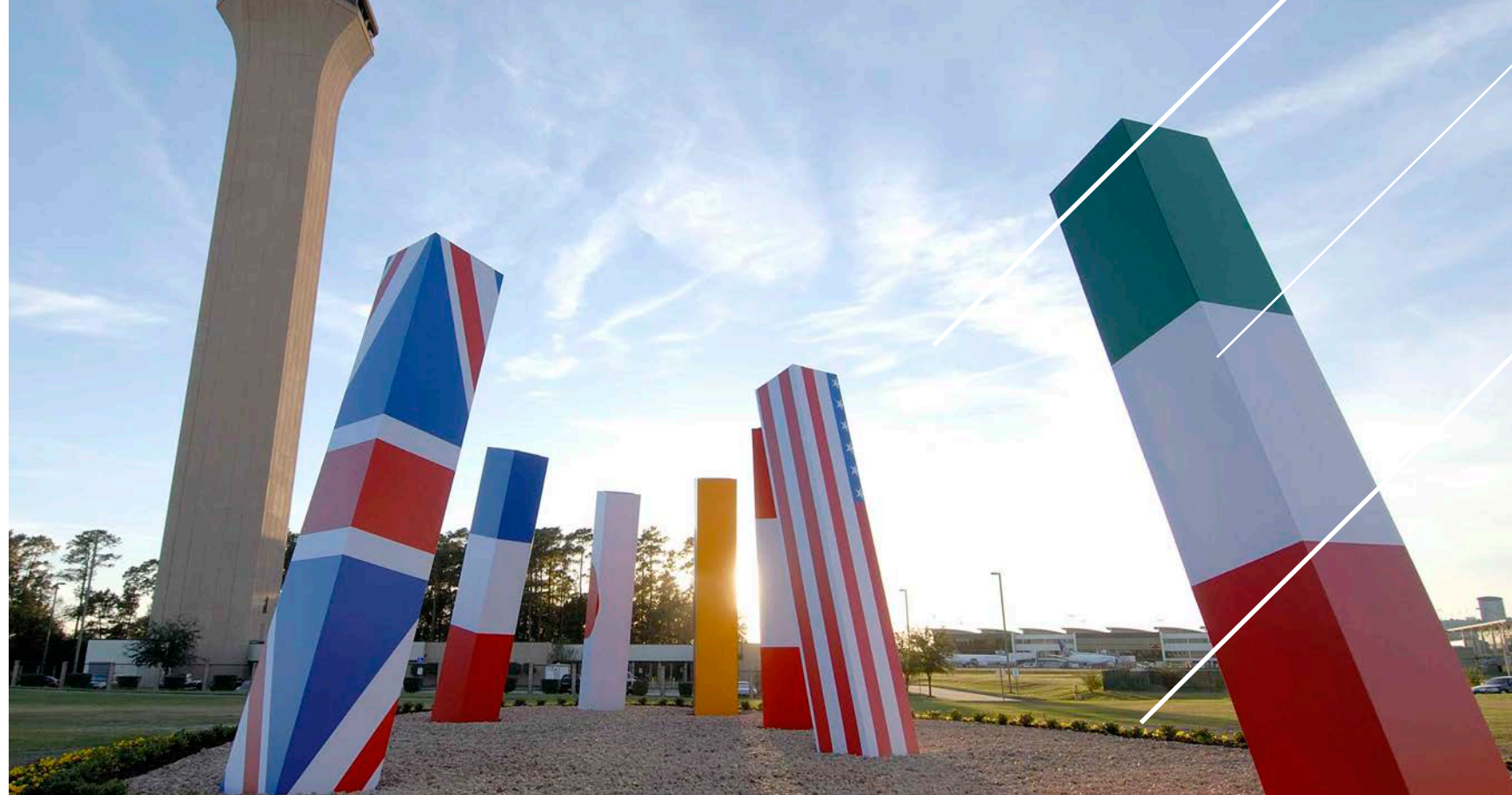
Jim Szczesniak, Director of Aviation for the Houston Airport System, outlines their next history-making chapter, delving into expansion projects underway at the Ellington Airport, home to the Houston Spaceport, George Bush Intercontinental Airport and William P. Hobby Airport.

### Audience

The audience for this event is aviation industry leaders, city and regional government officials, infrastructure and economic development experts, Partnership members and Board of Directors.

### Expected Guests

~500+



## As a Sponsor, YOU:

- Associate your brand with the forefront of aviation and spaceport development.
- Connect with influential leaders in the aviation industry and government officials.
- Showcase your company's support for critical infrastructure and economic growth.

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# State of the Port

## Fall 2025

Sponsorship Opportunities Begin at \$5,000

As the nation's largest port in foreign tonnage, Port Houston is an economic engine supporting the Houston region and Texas and is a critical network fueling supply chains. This event features Chairman of the Port Commission of the Port of Houston Authority Ric Campo as he addresses the port system's performance, future growth opportunities, and capital investment plans.



### Audience

The audience for this event is maritime and logistics industry leaders, Port Authority officials and government representatives, supply chain and infrastructure experts, Partnership members and Board of Directors.

### Expected Guests

~500



## As a Sponsor, YOU:

- Network with key figures in the maritime and logistics industries.
- Gain exposure through event marketing materials, including social media, website, and email campaigns.
- Demonstrate your support for one of the nation's largest and most influential ports.

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# Regions

Sponsorship Opportunities Begin at \$5,000

Curated conversations happening twice a year and hosted around the Partnership's 12-county region that highlight economic development and growth. Hear about the Partnership's priorities at work and engage with leaders focused on strengthening the greater Houston region.

## FEATURED PROGRAM

### Future of the Houston Region

The Future of the Houston Region is a special event that features conversations centered around the vision for and growth of the 12-county region, specifically in the areas of efficient government, economic growth and resiliency.

### Audience

The audience for this event is local business leaders and entrepreneurs, elected officials and government representatives, economic development professionals, Partnership members and community stakeholders.



## As a Sponsor, YOU:

- Receive prominent branding for your organization with professionals, entrepreneurs, elected officials and business leaders within the region.
- Position your company as an advocate for economic growth trends and their implications.

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# Public Policy



# Future of Texas 2025 Series

Future of Texas is a series of events that feature influential leaders, elected officials and government relations professionals shaping policy at our state, local and federal levels. Discussions appeal to public affairs professionals, business leaders and all citizens of the 12-county region.



# HOU2ATX February 2025

Join the Partnership as we head to Austin to meet with our Texas Delegates and discuss priorities for the 89th Legislative Session, including public school accountability and funding, workforce development, water infrastructure, energy and more.



# Washington, D.C. Fly-In February 2025

This multi-day event will bring together members of Congress, the White House, federal agencies and key stakeholders with leaders of Houston's business community to advance issues important to the Houston region. This special trip also includes an exclusive networking opportunity at an intimate, sponsor-only VIP function.



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# Women in Government Reception

## Fall 2025

This special networking reception connects women with a shared interest in government relations. These gatherings are an opportunity to build relationships with contemporaries while amplifying the tremendous work done by females in the government relations industry.

### Audience

The audience for this event is business leaders and executives, government officials and elected representatives, industry experts and policy makers, Partnership members and Board of Directors, community stakeholders and public affairs professionals.



## As a Sponsor, YOU:

- Connect with key policy makers, elected officials, and industry executives.
- Engage in discussions on critical topics impacting the Houston region.
- Gain exposure and establish your organization as a policy advocacy leader.

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The image features a background photograph of a large outdoor festival or concert. A large crowd of people is seated on the grass, facing a stage area. The scene is overlaid with a semi-transparent blue filter. The top right and bottom right corners of the image contain abstract geometric patterns: a series of parallel white lines on a dark blue background and a solid red shape on a light blue background. The text 'Houston Data & Insights' is prominently displayed in the center-left area in a white, sans-serif font.

# Houston Data & Insights



# State of Houston's Global Economy

May 2025

Sponsorship Opportunities Begin at \$1,500

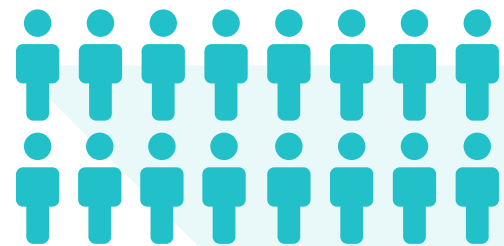
Receive an analysis of global business and economic trends and their impact on our local market, as well as a copy of the annual *Global Houston* report. Showcase your company in front of regional and international business and civic leaders.

## Audience

The audience for this event is regional and international business leaders, civic leaders and policy makers, economic analysts and researchers, Partnership members.

## Expected Guests

~150



## As a Sponsor, YOU:

- Showcase your company's commitment to understanding and influencing global economic trends.
- Engage with regional and international business and civic leaders.
- Gain valuable insights from the annual Global Houston report and analysis.



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# Houston Region Economic Outlook

## December 2025

Sponsorship Opportunities Begin at \$5,000

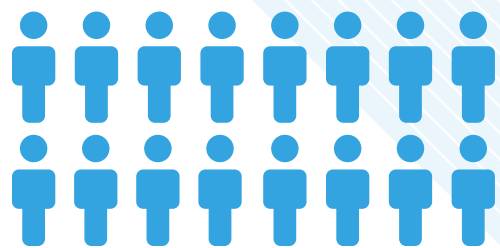
This highly anticipated economic event provides deep insights into both the regional and national economies and the trends that will shape the year ahead. The Partnership's Senior Vice President of Research and Chief Economist, Patrick Jankowski, also releases the 2026 employment forecast and anticipated job growth for the region.

### Audience

The audience for this event is business executives and economic leaders, policymakers and government officials, industry analysts and researchers, Partnership members.

### Expected Guests

~350



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## As a Sponsor, YOU:

- Position your company as a thought leader in economic forecasting and analysis.
- Connect with business leaders and policymakers to discuss the year ahead.
- Gain insights into regional and national economic trends and their implications.



# Economy Series Webinars

Exclusive Sponsorship: \$35,000

Patrick Jankowski, Senior Vice President of Research and Chief Economist for the Partnership, leads these quarterly updates on Houston's economy. The exclusive sponsor of this series also receives branding with the annual State of Houston's Global Economy address in May, the Houston Region Economic Outlook in December and the Houston Facts publication plus branding in select Economy Series-related digital content.

## Audience

The audience for this event is business and economic professionals, public affairs and policy makers, industry experts and thought leaders, Partnership members and digital content consumers.

## As a Sponsor, YOU:

- Will be featured in quarterly updates, key economic events, and the Houston Facts publication.
- Associate your brand with leading economic insights from Patrick Jankowski.
- Gain visibility in Economy Series-related digital content.

## Houston: The Economy at a Glance

Monthly Digital Publication

Exclusive Sponsorship: \$30,000

*Houston: The Economy at a Glance* is a free monthly publication sent to over five thousand Partnership contacts, which offers the latest data along with expert commentary on the Houston region's economy.



In this issue of *Houston: The Economy at a Glance*, we examine Hurricane Beryl's impact on the region, the new businesses relocating here, the latest demographics for Houston, and recent employment trends.

*Houston: The Economy at a Glance* is a free monthly publication, which offers the latest data along with expert commentary on the Houston region's economy.

To view the full report, click [here](#).

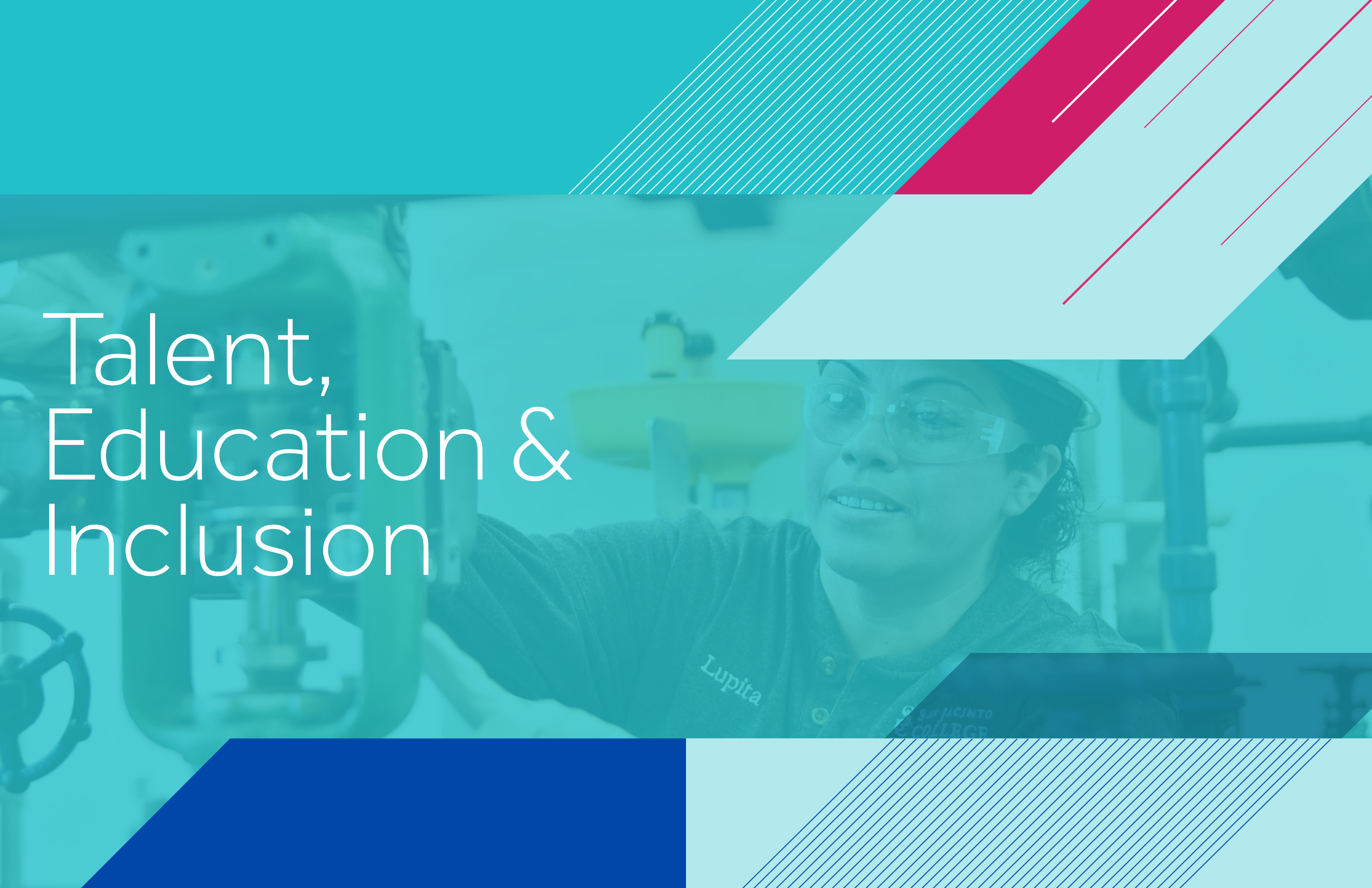
Read Economy at a Glance



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# Talent, Education & Inclusion

Lupita

SAN JACINTO  
COLLEGE



# Houston DiverseCity Summit: Inspiring & Advancing Talent

Sponsorship Opportunities Begin at \$5,000

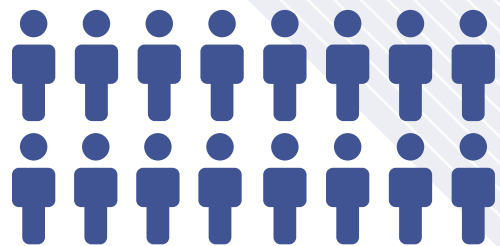
The Houston DiverseCity Summit is more than an event, it is an interactive experience catalyzing change, inspiring action, and supporting companies across the Houston region in their collective efforts to **bolster workforce talent** and drive opportunity for all.

## Audience

The audience for this event is CEOs, business leaders, HR professionals, Diversity Officers, and more.

## Expected Guests

550+



## As a Sponsor, YOU:

- Gain visibility and demonstrate your commitment to equity and inclusion.
- Learn about the One Houston Together initiative, advancing people of color into senior roles and increasing minority business spending.



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# State of Education

Sponsorship Opportunities Begin at \$5,000

A strong education system is the bedrock of long-term success for our region's workforce. This event highlights how leaders in education are supporting efforts to build equitable, quality education systems that are properly funded and accountable to our students.

## Audience

The audience for this event is CEOs, economic development leaders, education professionals, Partnership Board of Directors, and more.

## Expected Guests

400+



## Past Speakers

**Reggie DesRoches**  
President  
Rice University

**Harrison Keller**  
Commissioner of Higher Education  
State of Texas

**Dr. Renu Khator**  
Chancellor, University of Houston System  
President, University of Houston

**Mike Miles**  
Superintendent of Schools  
HISD

**Dr. Rodney Watson**  
Executive Director  
Region 4 Education Service Center



## As a Sponsor, YOU:

- Position your company as a champion for education and workforce development.
- Hear from education experts and leaders advocating for properly funded and accountable education systems.

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# One Houston Together: Inclusion Solutions 2025 Series

Sponsorship Opportunities Begin at \$1,500

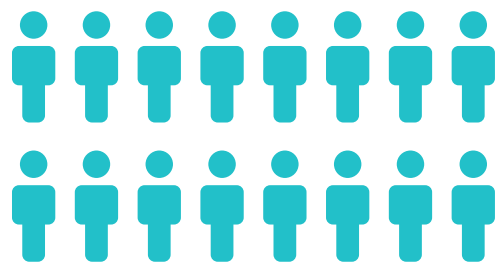
Engage with experts on talent attraction, supplier diversity, and more in this series of events. We will discuss how you can gain practical advice and strategies to advance diversity, equity, and inclusion efforts.

## Audience

The audience for this event is HR professionals, Employee Resource Group (ERG) leaders, DEI specialists, community leaders, and Partnership members.

## Expected Guests

~600 throughout the year



## As a Sponsor, YOU:

- Highlight your company's leadership in creating inclusive opportunities.
- Connect with thought leaders and gain practical insights to drive your initiatives forward.



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# UpSkill Works 2025 Series

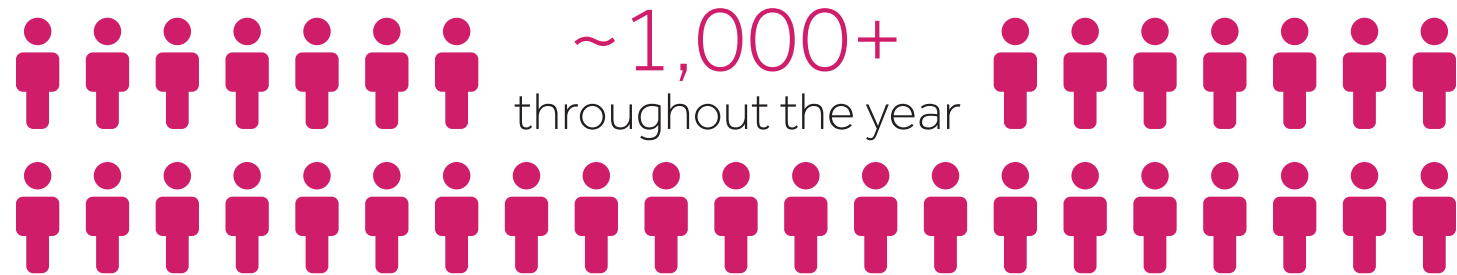
Sponsorship Opportunities begin at \$1,500

In this special series of events, participants discuss opportunities with Houston employers and thought leaders addressing the critical challenge of workforce development.

## Audience

The audience for this event is senior business leaders, education and community leaders, human resources executives, local chambers of commerce and economic development organizations, workforce boards and Partnership Board of Directors.

## Expected Guests



# As a Sponsor, YOU:

- Are recognized as a key player in developing Houston's talent pipeline.
- Join a nationally recognized forum to discuss growing the region's talent with industry, education, and community leaders.



## Let's Talk Talent

Bi-Monthly Newsletter  
EXCLUSIVE Sponsorship Opportunities  
begin at \$1,500

A curated, bimonthly newsletter including workforce trends and issues articles, relevant programs and events announcements, and Partnership data insights.



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# Fundraisers





# Annual Golf Classic

## April 3, 2025

### Sponsorship Opportunities Begin at \$1,600

The Greater Houston Partnership's Golf Classic marks its **30th anniversary** as Houston's premier executive golf tournament, offering a prime opportunity to build relationships and new prospects in a relaxed setting. Sponsorship of this event helps advance the Partnership's mission of strengthening Houston while giving you high-profile visibility. Ric Campo, Chairman and CEO of Camden Property Trust, will chair this special anniversary tournament.

### Audience

The audience for this event is C-Suite executives, economic development and community leaders, and Partnership Board of Directors.

### Past Chairs

**T. Mark Kelly**  
Partner,  
Capital Markets and  
Mergers & Acquisitions  
Vinson & Elkins, LLP

**James (Jim) C. Fish**  
President and CEO  
WM

**Marc Watts**  
President  
The Friedkin Group Inc.

**William (Bill) Toomey**  
President,  
Houston and Central Texas Region  
Truist

**Michael Jamieson**  
Global Head of Natural Resources  
and Clean Energy Transition  
Citi

## As a Sponsor, YOU:

- Elevate your brand among Houston's top executives and business leaders.
- Build and strengthen relationships in a relaxed, high-profile networking environment.
- Showcase your support for the Partnership's mission of strengthening Houston while enjoying exclusive branding opportunities.



### Presented by "Your Company"

Join us as the presenting sponsor of our annual Golf Classic! With exclusive branding opportunities and VIP experiences, this event is your ticket to elevating your brand and forging valuable connections.



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# Soirée Fall 2025

Sponsorship Opportunities Begin at \$8,000

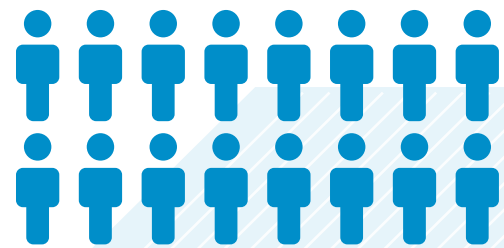
The Greater Houston Partnership’s Soirée is the organization’s annual gala celebrating the mission of the Partnership and the collaborative work to make Houston one of the best places to live, work, and build a business. This prestigious event includes guests from all industries in our region including Houston’s Consular Corps, Partnership members and other key community leaders, and delivers a unique experience while raising critical funds to support the Partnership’s work.

## Audience

The audience for this event is business and community leaders, elected officials and consular corps, Houston Society, and Partnership Board of Directors.

## Expected Guests

800



## Past Chairs

Amy and John Chronis and  
Cynthia Hansen and Joe Concini

Corina and Armando Perez

Margaret and Thad Hill

Annette and Eric Mullins



## As a Sponsor, YOU:

- Position your company as a supporter of Houston’s economic growth and community development.
- Connect with influential business and community leaders, elected officials, and members of the Consular Corps.
- Gain visibility at one of Houston’s most prestigious and unique gala events.

**Both the Golf Classic and Soiree can be 501c3 charitable giving opportunities for you and your organization.**

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The image features a central photograph of a modern office lounge. In the foreground, a woman with long dark hair, wearing a pink top and a floral skirt, sits in a white wire-mesh chair, facing a man in a light-colored suit who is also seated in a similar chair. They appear to be in conversation. In the background, another man in a dark suit is standing and talking to a woman. The lounge has contemporary furniture, including sofas and tables, and large windows that offer a view of a city skyline. The entire scene is overlaid with a semi-transparent green filter. The top-left corner of the image is a solid green block with a pattern of thin, white, parallel diagonal lines. The top-right corner is a white block with a thick, diagonal pink stripe and several thin, parallel pink lines. The bottom-left corner is a solid blue block. The bottom-right corner is a white block with a pattern of thin, parallel, light blue diagonal lines.

# Member Engagement



# Rise to the Top

## March 2025

Sponsorship Opportunities Begin at \$5,000

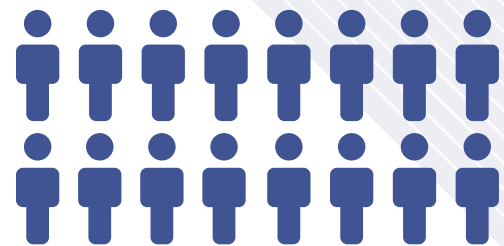
The Partnership's Rise to the Top, now in its fourteenth year, is hosted in commemoration of International Women's Day each March to celebrate not only Houston's strong female leaders and their achievements but also to recognize all the social, economic, cultural and political achievements of women around the world.

### Audience

The audience for this event is company decision makers, Executive Women's Partnership members, Women on the Rise leadership program participants, women of the Partnership's Board, fellow Partnership members, women business leaders, entrepreneurs, ERG participants and advocates.

### Expected Guests

600+



## As a Sponsor, YOU:

- Engage with a diverse and influential audience of female executives, entrepreneurs, and business leaders.
- Align your brand with the celebration of International Women's Day and the achievements of women globally.



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# Forums

Forums are hosted on the first Tuesday of each month and bring members together to get a pulse on the industries and initiatives shaping Houston as a great global city.

Forums provide valuable networking opportunities to connect with fellow members and learn about the latest developments around the region.

## Forum Monthly Topics

Aerospace and Aviation

Arts and Sports

Education

Energy and Sustainability

Health and Health Care

International Investment and Trade

Life Sciences and Biotechnology

Manufacturing, Logistics and Distribution

Real Estate

Technology and Infrastructure

Workforce Development

Special guests and key speakers discuss current trends, the latest advancements and offer behind-the-scenes commentary on timely happenings across the region. Forums include a complimentary lunch.



Forums Series sponsorship opportunities are \$2,000 per event and are exclusive to one sponsor per event.

**Our sponsorship team will help develop a customized plan to meet your marketing needs.**

Terry Leibowitz, Sr. Director, Member Engagement and Sponsorships  
713-824-2403 | tleibowitz@houston.org



# Leadership Programs





The Greater Houston Partnership is committed to fostering the growth and development of our vibrant business community. Through the Greater Houston Leadership Institute, our programs are aimed at expanding knowledge and civic leadership among Houston's business leaders.

## Houston Energy Leadership Cohort

The Houston Energy Leadership Cohort is a transformative 10-week professional development program for mid-career professionals in the energy sector. This unique program, offered in both fall and spring cohorts, serves as a gateway to understanding Houston's pivotal role in the energy transition and equips participants with the knowledge and skills to significantly impact their careers.



This program is tailored for energy professionals with over ten years of experience, startup founders seeking insights into the energy landscape, and industry professionals interested in the energy transition.

## Houston Young Professionals and Entrepreneurs (HYPE)

HYPE is tailored for the next generation of business and community leaders within our member companies. As a participant, you can expect unique, regular engagements throughout the year and a curated bimonthly newsletter geared towards building your skills and enhancing your leadership potential. HYPE is ideal for early- to mid-career professionals eager to accelerate their career growth. Events include our member favorites HYPE Summit, ExecNext and more.



The audience for this program features young professionals and entrepreneurs, HYPE Champions, the start-up and innovation community and business professionals from a variety of industries.

## Women on the Rise

Women on the Rise celebrates the next generation of women interested in networking, idea-sharing, and advancing their professional skills. This program offers ongoing experiences throughout the year, including a series of special progressive leadership events, as well as the annual Rise to the Top event hosted in commemoration of International Women's Day.



This audience includes mid-career female managers looking to advance their careers, high-performing female professionals, and women interested in tailored professional development experiences.

Sponsorship opportunities are available for each of these leadership programs.



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# Additional Engagement Opportunities



# B2B Networking

Develop connections with fellow members by participating in structured networking events.

# Membership 101

Learn more about the Partnership's work and how your organization can be an active member.



# Pop-Up at the Partnership

Curated, timely experiences for members to gain the latest information that will help your business and career now.

Please ask for sponsorship opportunities for these engagement offerings.

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# What Our Sponsors Are Saying

“ Our main goal is to be in alignment with the overall business community, and you can't do that effectively without the Greater Houston Partnership. We appreciate the opportunity to be seen as a community leader by other sponsors and attendees, and especially elected officials. Terry does a fantastic job of making sure we are effectively utilizing our sponsorship dollars and presents new and innovative ways to get the most bang for our buck. ”

**Matt B.,** Houston Association of Realtors

Connect with our team to tailor a sponsorship package that aligns with your business goals and maximizes your impact.

# Leverage Sponsorship as a Catalyst for Driving Business Growth in 2025

**As a sponsor, you have the unique opportunity to amplify your brand within a legacy of impact.**

We invite you to join us and allow our team to tailor a sponsorship package that aligns with your business goals and maximizes your impact.

We look forward to creating a partnership that focuses on building Houston's tomorrow, together.



**Our sponsorship team will help develop a customized plan to meet your marketing needs.**

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713-824-2403 | tleibowitz@houston.org



# Join us as a 2025 Signature Sponsor

Join us as a 2025 Platinum Signature Sponsor or Signature Sponsor!

As a Signature Sponsor, our team will create a custom engagement plan through the Greater Houston Partnership's Signature Events and Programs. As a Signature Sponsor, together we amplify your company's profile with year-round visibility, meaningful engagement opportunities and exclusive benefits. Together we will identify the opportunities to maximize your goals and enhance your company's brand.

The 2025 Signature Sponsor program has a limited number of sponsor openings.

Reserve your position among this group of elite companies to receive exclusive Signature Sponsor benefits.

## Program Investments

Platinum Signature Sponsorship:

**\$50,000** minimum annually

Signature Sponsorship:

**\$30,000** minimum annually

**Our sponsorship team will help develop a customized plan to meet your marketing needs.**

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## 2025 Platinum Signature Sponsor Benefits

- Elevated branding
- Prominent logo recognition
- Guaranteed seat at the coveted quarterly President's Roundtables
- Annual Reception with Partnership President and CEO, Chair and Vice Chair of the Partnership's Board of Directors and with Partnership's Executive Partner members
- Recognition at major events on the table layout at every event entrance
- Includes all the Signature Sponsor benefits

## 2025 Signature Sponsor Benefits

**Company logo displayed on:**

- Email communication promoting events and programs
- [Houston.org/events](https://houston.org/events) landing page with a hyperlink to your organization's website
- All event webpages with a hyperlink to your organization's website
- Signature Sponsor banner and/or digital recognition at all Signature Events
- Video screen recognition at every Signature Event
- Announcement and special recognition at Annual Meeting
- Invitation to all VIP receptions at Signature Events
- Access to Signature Events attendee registration list upon request





# 2024 Platinum Signature Sponsors

**BANK OF AMERICA** 

 **CenterPoint**  
**Energy**

**Chevron**  


**Deloitte.**

HOUSTON  
**Methodist**  
LEADING MEDICINE

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**Southwest** 

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# 2024 Signature Sponsors



  
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of Texas



  
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# Thank you to our 2024 event sponsors

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Winstead PC  
Wood PLC  
Woodforest National Bank  
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World Affairs Council of Greater Houston

As of September 26, 2024



# 2024 Executive Partners



PROVIDING ENERGY. IMPROVING LIVES.



We look forward to  
working with YOU!

Timing and format for all engagements are subject to change.  
Additional opportunities may arise throughout the year.





GREATER HOUSTON  
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Making Houston Greater.