



STATE OF the county

The Greater Houston Partnership is excited to share the State of the County featuring Harris County Judge Lina Hidalgo. Hildago will discuss initiatives on key local issues, our region's position in the global community and the work being done to address the needs of a growing county.

Secure your sponsorship today! The State of the County is an excellent opportunity to highlight your company to hundreds of businesses, government, and community leaders.

WHEN:

Thursday, August 29

Registration & Networking Café:

11:00 - 11:45 a.m.

VIP Reception: 11:15 - 11:45 a.m.

Luncheon: Noon to 1:30 p.m.

WHERE:

Hilton Americas - Houston

1600 Lamar St.

Houston, TX 77010

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to a broad public audience of business, government and community leaders.
- Sponsorship recognition in front of hundreds of CEOs, COOs and CFOs.
- VIP Reception access with the Partnership Board of Directors, elected officials and business leaders with our keynote speaker (pending availability).
- Expanding company's brand presence through event marketing emails sent to more than 12,000 Partnership contacts and to local and state targeted audiences.

AUDIENCE ATTENDING

- Corporate business decision makers
- Economic development and community leaders
- Public policy and business leaders
- Elected officials and Consular Corps
- Partnership's Board of Directors
- Community at large

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Engagement & Sponsorship at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org) or Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.

DIAMOND \$25,000

(EXCLUSIVE)

Recognition as the State of the County Diamond Sponsor

One (1) seat for your company's top executive at the luncheon head table

One (1) table located in a premier position next to the head table with (10) guests each

Eleven (11) admissions to VIP function

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Premier logo placement on all marketing and event materials²

One (1) prominent expo booth in a prime location in the foyer of the event³

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

PLATINUM \$15,000

Recognition as State of the County Platinum Sponsor

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Premier logo placement on all marketing and event materials²

One (1) prominent expo booth in a prime location in the foyer of the event⁵

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

GOLD \$10,000

Recognition as the State of the County Gold Sponsor

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Logo placement on all marketing and event materials²

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

SILVER \$8,000

Recognition as the State of the County Silver Sponsor

One (1) table of ten (10) at the luncheon

Eight (8) admissions to VIP function

Logo placement on all marketing and event materials³

BRONZE \$5,000

Recognition as the State of the County Bronze Sponsor

One (1) table of ten (10) at the luncheon

Four (4) admissions to VIP function

Name placement on all marketing and event materials³

DESSERT \$12,000

(EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

Logo placement on all marketing and event materials²

NETWORKING CAFÉ \$7,500

(EXCLUSIVE)

Company logo featured in the Networking Café

One (1) prominent expo booth in a prime location in the foyer of the event³

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Logo placement on all marketing and event materials²

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INFORMATION CARD \$5,000

(EXCLUSIVE)

Company logo featured on the event information card featuring data on the County to be shared with all attendees

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Name placement on all marketing and event materials³

EVENT PROGRAM \$5,000

(EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees.

Five (5) admissions at luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function

Name placement on all marketing and event materials³

Not a member of the Partnership? Please ask for our non-member rates.

1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot to air at the event. Message cannot exceed: 1:30 seconds.

2 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program and sponsor recognition video.

3 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program and sponsor recognition video.

4 Content included in links to resources must align with Greater Houston Partnership strategic initiatives (energy transition, workforce development, education, economic development, public policy etc.).

5 Booth area includes 6 ft. table and space for banners. Power is an additional cost.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the State of the County!

- Diamond Sponsor \$25,000
Platinum Sponsor \$15,000
Gold Sponsor \$10,000
Silver Sponsor \$8,000
Bronze Sponsor \$5,000
Dessert Sponsor \$12,000
Networking Café \$7,500
Information Card \$5,000
Event Program \$5,000

Sponsors with commitments made by August 14 will receive recognition in event materials.

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org
*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP GUEST NAMES: Nicole Borger at nborger@houston.org.

COMMITMENT INFORMATION

Company Name
(as you wish to appear on print materials)

Contact Name

Phone

Email

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

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