



STATE OF the port

The Greater Houston Partnership invites you to join us for the annual **State of the Port** featuring **Ric Campo**, Chairman of the Port Commission of the Port of Houston Authority on Friday, November 22.

For over a century, Port Houston has played a pivotal role in bolstering the Houston Ship Channel and establishing Houston as a thriving hub of global commerce. In his annual address, Ric Campo will provide insights into Port Houston's exciting developments and plans to make this vital waterway even more efficient and capable of handling the demands of global trade.

Maximize brand visibility and establish critical connections with key stakeholders by joining us **as a State of the Port sponsor, where your company will be highlighted in front of key leaders in logistics and international business.**

WHEN:

Friday, November 22
11:00 a.m. - 1:30 p.m.
Registration & Networking Café:
11:00 a.m. - Noon
Luncheon Program: Noon to 1:30 p.m.

WHERE:

Marriott Marquis
1777 Walker Street
Houston, TX 77010

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expand your company's branding presence through event marketing emails sent to **more than 25,000** Partnership member contacts.
- Sponsorship recognition in front of CEOs, COOs, CFOs and more.

AUDIENCE ATTENDING

- Key Trade Stakeholders
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Maritime Leaders

HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.

DIAMOND \$20,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

PLATINUM \$15,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

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Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

DESSERT \$12,000 (EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

GOLD \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

SILVER \$8,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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BRONZE \$5,000

- One (1) table of ten (10) at the luncheon
- Six (6) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

NETWORKING CAFÉ \$7,500

(EXCLUSIVE)

- One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²
- Company logo on the banner in the Networking Café
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on the Partnership's events webpage
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CENTERPIECE \$7,500

(EXCLUSIVE)

- Company logo on all luncheon table centerpieces
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

INFORMATION CARD \$5,000

(EXCLUSIVE)

- Company logo featured on the event information card featuring data on the maritime industry to be shared with all attendees
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

EVENT PROGRAM \$5,000

(EXCLUSIVE)

- Company logo featured on the program card that will be distributed on the day of event to all attendees
- Five (5) admissions at luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

Not a Member of the Partnership? Please ask for our non-member rates.

- 1 Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.
- 2 Booth area includes 6 ft. table and space for banners. Power is an additional cost.
- 3 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the 2024 State of the Port!

- | | |
|--|---|
| <input type="checkbox"/> Diamond Sponsor \$20,000 | <input type="checkbox"/> Networking Café \$7,500 |
| <input type="checkbox"/> Platinum Sponsor \$15,000 | <input type="checkbox"/> Centerpiece \$7,500 |
| <input type="checkbox"/> Dessert Sponsor \$12,000 | <input type="checkbox"/> Information Card \$5,000 |
| <input type="checkbox"/> Gold Sponsor \$10,000 | <input type="checkbox"/> Event Program \$5,000 |
| <input type="checkbox"/> Silver Sponsor \$8,000 | <input type="checkbox"/> Networking Café Expo Booth \$500 |
| <input type="checkbox"/> Bronze Sponsor \$5,000 | |

**Sponsors with commitments made by
November 15 will receive recognition in
event materials.**

SEND COMPANY LOGO*: Paige Anderson at panderson@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION**Company Name**

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO panderson@houston.org

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