



STATE OF THE texas medical center

FEATURING LIFE SCIENCES SUMMIT

WHEN:

Thursday, November 14

WHERE:

Hilton Americas
1600 Lamar Street
Houston, TX 77010

The Greater Houston Partnership proudly invites you to the State of the Texas Medical Center and Life Sciences Summit on Thursday, November 14.

As the Third Coast for Life Sciences, the region's ecosystem and industry have experienced significant growth in recent years, strongly positioning the Houston region as an emerging life sciences destination for innovating, growing and expanding life sciences and biotechnology companies. The Texas Medical Center (TMC) — the largest medical center in the world — is at the forefront of advancing the pace of healing and life science commercialization by harnessing collective expertise in innovation, research, development, production and patient care within a single, centralized medical ecosystem.

William F. McKeon, President and CEO of TMC, delivers his annual keynote spotlighting the growth among the TMC ecosystem and the collaborative efforts of its renowned institutions to bolster the community's place as the world leader in health care and life sciences. To complement the keynote address, the Partnership is introducing a Life Sciences Summit to highlight the developments happening across the thriving ecosystem across the 12-county region.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, hospital and education institutions, Life Sciences/BioTech companies, economic development organizations and elected officials.
- Expand your company's branding presence through event marketing emails sent to **more than 25,000** Partnership member contacts.
- Make a positive impact on the community while propelling your company's brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Health Care, Life Sciences and Biotech Industry Leaders
- Health Care and Education Institutions
- TMC Institutions
- Elected Officials
- C-suite Executives
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org or Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.

DIAMOND \$20,000

(Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

PLATINUM \$15,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

DESSERT \$12,000

(Exclusive)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

GOLD \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

SILVER \$8,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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BRONZE \$5,000

- One (1) table of ten (10) at the luncheon
- Six (6) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

NETWORKING CAFE \$7,500

(Exclusive)

- One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²
- Company logo on the banner in the Networking Café
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on the Partnership's events webpage
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CENTERPIECE \$7,500

(Exclusive)

- Company logo on all luncheon table centerpieces
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

INFORMATION CARD (SOLD)

(Exclusive)

- Company logo featured on the event information card featuring data on the healthcare and life science industry to be shared with all attendees
- Five (5) admissions to luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

EVENT PROGRAM \$5,000

(Exclusive)

- Company logo featured on the program card that will be distributed on the day of event to all attendees
- Five (5) admissions at luncheon with reserved seating at a table for sponsors
- Five (5) admissions to VIP function
- Company name on the Partnership's events webpage
- Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees

Not a Member of the Partnership?
Please ask for our non-member rates.

¹Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

²Booth area includes 6 ft. table and space for banners. Power is an additional cost.

³Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS

Yes, I would like to sponsor the State of the TMC + Life Sciences Summit:

- DIAMOND Sponsor \$20,000
- PLATINUM Sponsor \$15,000
- DESSERT Sponsor \$12,000
- GOLD Sponsor \$10,000
- SILVER Sponsor \$8,000
- BRONZE Sponsor \$5,000
- NETWORKING CAFÉ Sponsor \$\$7,500
- CENTERPIECE Sponsor \$7,500
- INFORMATION CARD Sponsor (SOLD)
- PROGRAM Sponsor \$5,000
- Expo Booth \$500

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org
*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION

Company Name
(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL: tleibowitz@houston.org

Sponsors with commitments made by November 14 will receive recognition in event materials.

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