

HOUSTON DIVERSECITY SUMMIT

Inspiring & Advancing Talent

WHEN:

Friday, October 18

WHERE:

Marriott Marquis Hotel
1777 Walker Street
Houston, TX 77010

The Greater Houston Partnership invites you to join us as a sponsor for the Houston DiverseCity Summit: Inspiring & Advancing Talent on Friday, October 18.

The Houston DiverseCity Summit is an inspiring gathering dedicated to advancing talent as a key driver of the business success and future growth of the Houston region. This event underscores the importance of human capital as the cornerstone of ensuring a vibrant, inclusive and competitive workforce.

Inclusive leadership and workplace culture are essential for companies that aspire to excel, yet many organizations find inclusion challenging to achieve. The Summit will offer insights to help you get practical in your approach to advancing inclusion, driving change and delivering opportunity for all.

Keynote Speaker:

Andrés T. Tapia

Senior Client Partner – Global DE&I and ESG Strategist
Korn Ferry

BENEFITS OF SPONSORING

- Highlight your company in front of human resources, talent and DEI executives, supplier diversity leaders, and community leaders in the Houston region.
- Receive sponsorship recognition and prominent logo placement in front of Houston and a national audience.
- Demonstrate your company's support and commitment to a positive workplace and culture, a strong workforce, and talent growth in the Houston region.

AUDIENCE ATTENDING

- C-suite Executives
- Senior Business Leaders
- Chief Diversity, Talent, Inclusion, and Human Resources Officers
- Employee Resource Group (ERG) and Business Resource Group (BRG) Leaders
- Community Leaders
- Partnership's Board of Directors

HAVE QUESTIONS?

For more information, please contact Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.

PRESENTING \$50,000

(EXCLUSIVE)

Exclusive Presenting Sponsor of the **Houston DiverseCity Summit: Inspiring & Advancing Talent** showing naming rights as "Houston DiverseCity Summit: Inspiring & Advancing Talent" presented by *company name* for 2024

Premier logo placement on all Summit marketing and event materials as well as in post-event materials¹

Company name mentioned/tagged on social media posts promoting the event (minimum of eight posts across Partnership social media channels) and in post-event recap

Company logo in featured event listings on Houston.org homepage and on event webpage during month of October

Company logo on lanyards given to all attendees of the event

Opportunity to provide a pre-filmed message (1:30 spot) aired during Summit²

Two (2) seats for top executives at Summit luncheon head table

One (1) table of ten (10) to Summit luncheon in the finest location next to the head table

Speaking opportunity for a company thought leader during a Breakout Session at the Summit

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

CHAMPION \$30,000

(LIMITED)

Lead branding opportunity during a Breakout Session at the Summit

Opportunity to welcome guests for your sponsored Breakout Session

Lead company logo placement on all Summit marketing and event materials as well as in post-event materials¹

Opportunity to provide a pre-filmed message (:30 spot) aired during the Breakout Session²

One (1) table of ten (10) at the Summit luncheon in a premier location

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

COLLABORATOR \$20,000

(LIMITED)

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon in a premium location

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

AFFINITY \$10,000

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon in a premier location

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees⁴

ADVOCATE \$8,000

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

CATALYST \$5,000

Company name on all Summit marketing and event materials as well as in post-event materials³

One (1) table of ten (10) at the Summit luncheon

SUMMIT WORKBOOK \$14,000

(EXCLUSIVE)

Company logo featured on page two and back cover of the Summit Workbook shared with all attendees. This workbook will feature the Summit agenda, resources and data shared with all attendees

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

DESSERT \$12,000

(EXCLUSIVE)

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Exclusive company name/logo on the dessert served to all attendees at the Summit luncheon

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

DIVERSECITY TOTE **\$10,000** (EXCLUSIVE)

Company logo on tote bag given to all attendees

Opportunity to share a company promotional item from your organization with all attendees⁵

Company logo on all Summit marketing and event materials as well as in post-event materials¹

One (1) table of ten (10) at the Summit luncheon

CENTERPIECE **\$8,000** (EXCLUSIVE)

Company logo on all table centerpieces at the Summit luncheon

Company logo on all Summit marketing and event materials as well as in post-event materials¹

Five (5) admissions at a reserved table at the Summit luncheon

Not a Member of the Partnership? Please ask for our non-member rates.

1 Benefits include:

- Company logo on the Partnership website page for all events
- Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees at associated events
- Recognition at all events
- Company logo at all events during Summit
- Company logo on all Summit marketing and post-event materials

2 Language is subject to Partnership approval and must align with event content related to diversity, equity, and inclusion. Message can be pre-filmed message or pre-produced spot.

3 Benefits include:

- Company name on registration page and registration confirmation provided to all attendees at associated events
- Recognition at events
- Company name on all Summit marketing and post-event materials

4 Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

5 Promotional item must be mutually agreed upon.

The Partnership reserves the right to share attendees' company, name and title with sponsor organizations.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the 2024 Houston DiverseCity Summit: Inspiring & Advancing Talent

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Summit Workbook Sponsor \$14,000 |
| <input type="checkbox"/> Champion Sponsor \$30,000 | <input type="checkbox"/> Dessert Sponsor \$12,000 |
| <input type="checkbox"/> Collaborator Sponsor \$20,000 | <input type="checkbox"/> DiverseCity Tote Sponsor \$10,000 |
| <input type="checkbox"/> Affinity Sponsor \$10,000 | <input type="checkbox"/> Centerpiece Sponsor \$8,000 |
| <input type="checkbox"/> Advocate Sponsor \$8,000 | |
| <input type="checkbox"/> Catalyst Sponsor \$5,000 | |

Sponsors with commitments made by **October 11** will receive recognition in event materials.

SEND COMPANY LOGO*: Paige Anderson at panderson@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP WITH GUEST NAMES TO: Kimberly Kornegay at KKornegay@houston.org

PAYMENT INFORMATION

Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO panderson@houston.org

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