

# RISE to the TOP

The Greater Houston Partnership invites you to join us as a sponsor for the 13th Annual Rise to the Top on Wednesday, March 6. This member favorite event celebrates International Women's Day and the 2024 theme #InspireInclusion.

Rise to the Top features compelling, candid conversations from outstanding female executives discussing the challenges and triumphs of succeeding as a woman in today's business environment.

Speakers will share their unique and inspiring personal stories of identifying opportunity, overcoming challenges and achieving success. They will also share stories on their mentors who helped them along the way and how they intend to continue to pay that forward through mentorship.

Join us as a sponsor today and show your support for women business leaders both today and into the future.

**WHEN:****Wednesday, March 6, 2024**Registration & Networking: 10:30 a.m. - Noon  
Luncheon: Noon - 1:30 p.m.**WHERE:****Hilton Americas Houston**1600 Lamar Street  
Houston, TX 7701**BENEFITS OF SPONSORING**

- Highlight your company's commitment to supporting women in the workplace
- An excellent opportunity to position your company in front of hundreds of local and corporate decision makers
- Sponsorship recognition and prominent logo placement in front of key leaders in the Houston business community

**AUDIENCE ATTENDING**

- Global Women Business Leaders
- Elected Officials and Consular Corps
- C-Suite Business Leaders
- Partnership Members
- Women on the Rise Participants

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**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org) or Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org).

**PRESENTING \$50,000**

(EXCLUSIVE)

Exclusive Presenting Sponsor of the Rise to the Top luncheon showing naming rights as “Rise to the Top, presented by (company name)”

Premier branding placement on all marketing materials

Company name mentioned/tagged on social media posts promoting the event (minimum of three posts across Partnership social media channels)

Company branding on top position of Houston.org rotating homepage banner one month leading up to the event date promoting the event

Opportunity to provide a brief video message from your top executive highlighting your organization aired at the event\*

Two (2) seats for your company’s top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with 10 guests each

One (1) prominently positioned showcase booth at the Member Expo\*\*

Opportunity for your Sr. Executive to welcome guests with brief remarks at VIP function

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees’ post-event

Special invitation for all your guests to the VIP function

**DIAMOND \$30,000**

(EXCLUSIVE)

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) seat for your company’s top executives at the Head Table

One (1) table in the finest position located next to the Head Table with ten (10) guests

One (1) prominently positioned showcase booth at the Member Expo\*\*

Opportunity to share a promotional gift that will be placed at all attendees’ seats at the event\*\*\*

Company logo on the thank you email sent to all attendee’s post-event

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees’ post-event

Special invitation for all your guests to the VIP Function

**SAPPHIRE \$20,000**

(LIMITED TO TWO)

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) table in the finest position located close to the Head Table with ten (10) guests

One (1) prominently positioned showcase booth at the Member Expo\*\*

Company logo on the thank you email sent to all attendees’ post-event

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees’ post-event

Special invitation for all your guests to the VIP Function

## HAVE QUESTIONS?

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**EMERALD \$10,000**

- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees' post-event
- Special invitation to VIP Function for eight (8) guests

**OPAL \$8,000**

- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees' post-event
- Special invitation to VIP Function for six (6) guests

**RUBY \$5,000**

- One (1) table for ten (10) at the event
- Company name on the Partnership's event webpage
- Company name on all event materials, including sponsor loop at event, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees' post-event
- Special invitation to VIP Function for four (4) guests

**DESSERT \$12,000**

(EXCLUSIVE)

- Exclusive company name/logo on the dessert served to all attendees at the event
- Premier branding placement on all marketing materials
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- One (1) table in the finest position located close to the Head Table with ten (10) guests
- Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees post-event
- Special invitation for all your guests to the VIP Function

**NOTEPAD \$10,000**

(EXCLUSIVE)

- Company logo on the Rise to the Top notepad placed on all attendees' seats
- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

**RISE TO THE TOP TOTE \$9,500**

(EXCLUSIVE)

- Company logo on premium tote bag given to all attendees
- Opportunity to share a promotional item from your organization in the bag for all attendees
- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

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## CENTERPIECE \$9,500 (EXCLUSIVE)

- Company logo on the Rise to the Top table centerpieces
- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

## NETWORKING CAFÉ \$8,000

- One (1) prominently positioned showcase booth at the entrance of the Member Expo\*\*
- Exclusive company logo on the banner in the Networking Café
- One (1) table for ten (10) at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

## INFORMATION CARD \$4,500 (EXCLUSIVE)

- Exclusive company logo featured on the event informational card which features highlights on outstanding women in business shared with all attendees
- Five (5) seats at a reserved table
- Company name on the Partnership's event webpage
- Company name on all event materials, including sponsor loop at event, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for five (5) guests

## EVENT PROGRAM \$4,500 (EXCLUSIVE)

- Company logo featured on the event program that will be distributed on the day of event to all attendees
- Five (5) seats at a reserved table
- Company name on the Partnership's event webpage
- Company name on all event materials, including sponsor loop at event, digital invitation and event program
- Company name on registration page and registration confirmation provided to all attendees
- Company name on the thank you email sent to all attendees post-event
- Special invitation to VIP Function for five (5) guests

**\*Content should align and relate to Rise to the Top event subject matter. All content submitted is subject to approval from the Partnership. Video should not exceed 1:30 in length.**

**\*\*Booth area includes 6 ft. table, space for banners. Power is an additional cost.**

**\*\*\*Item must be approved by Partnership and provided by sponsor.**

**If you are interested in these sponsorship opportunities, please complete the response form and email to Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org) or call 713-824-2403.**

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**WHERE:****Hilton Americas Houston**

1600 Lamar Street

Houston, TX 7701

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

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**Yes, I would like to sponsor Rise to the Top:**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Notepad Sponsor \$10,000             | <input type="checkbox"/> Ruby Sponsor \$5,000             |
| <input type="checkbox"/> Diamond Sponsor \$30,000    | <input type="checkbox"/> Rise to the Top Tote Sponsor \$9,500 | <input type="checkbox"/> Information Card Sponsor \$4,500 |
| <input type="checkbox"/> Sapphire Sponsor \$20,000   | <input type="checkbox"/> Centerpiece Sponsor \$9,500          | <input type="checkbox"/> Event Program Sponsor \$4,500    |
| <input type="checkbox"/> Dessert Sponsor \$12,000    | <input type="checkbox"/> Opal Sponsor \$8,000                 |   |
| <input type="checkbox"/> Emerald Sponsor \$10,000    | <input type="checkbox"/> Networking Café Sponsor \$8,000      |   |

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

**Signature****Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

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**RETURN FORM VIA EMAIL TO [tleibowitz@houston.org](mailto:tleibowitz@houston.org)**

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