

HOUSTON REGION ECONOMIC OUTLOOK

The Greater Houston Partnership invites you to join us as a sponsor for the Houston Region Economic Outlook on December 1, 2021 at the Royal Sonesta.

We are honored to feature a presentation by **Carl Tannenbaum, Chief Economist, Northern Trust** on the national economic outlook and the Partnership's Senior Vice President of Research, **Patrick Jankowski**, who will deliver the 2022 employment forecast and general economic outlook for the Houston region.

In addition, Houston industry executives will share their perspectives on the region's economy in a morning panel discussion.

This event is an excellent sponsorship opportunity for anyone invested in Houston's economic growth and prosperity.

WHEN

Friday, October 1, 2021

Registration & Business Expo: 9:30 to 10:00 a.m.

Panel Discussion: 10:00 to 11:30 a.m.

Luncheon Registration & Business Expo: 11:00 a.m. - Noon

Luncheon: Noon to 1:30 p.m.

WHERE

Royal Sonesta Hotel

2222 West Loop S

Houston, TX 77027

BENEFITS OF SPONSORING

- Position your company as a leader with an interest in the future of our region.
- Receive sponsorship recognition and prominent logo placement at one of the most highly anticipated business events of the year in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership member contacts.

AUDIENCE ATTENDING

- Senior-level business executives
- Elected officials and their staff
- Economic development leaders
- Partnership Board
- Business economists

DIAMOND \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event *

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location, and

Attendance to the morning panel session for ten (10) attendees

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

* Language is subject to Partnership approval. Message must be a pre-produced spot. Message cannot exceed: 1:20 seconds.

PLATINUM \$8,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements and programs *

One (1) table of ten (10) at the luncheon event in a premium location and

Attendance to the morning panel session for ten (10) attendees

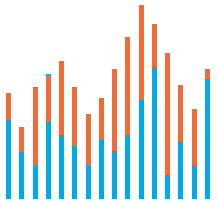
Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

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* Social media content is subject to Partnership approval. Minimum 3 social media posts.



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GOLD \$5,000

LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon event in a premier location and

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Company logo on the thank you email sent to all attendees

EMPLOYMENT FORECAST

PUBLICATION \$7,500

UNDERWRITER LEVEL

EXCLUSIVE

Exclusive logo featured on the Houston Employment Forecast publication. *

One (1) table of ten (10) at the luncheon event in a premium location

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

* This publication is the pinnacle report for the Greater Houston Partnership and a hard copy will be distributed to all guests in attendance. Also available on the Partnership's website until November 2022. A shared link of the publication will be provided to the sponsor for internal distribution. Logo placement will be on page two of the publication.

SILVER \$3,000

LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon event in a prime location

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event and digital invitation

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NETWORKING CAFÉ \$6,000

UNDERWRITER LEVEL

EXCLUSIVE

Company logo on Networking Cafe signage and on napkins

Booth area for company in Networking Cafe (optional) *

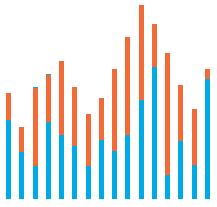
Five (5) admissions to luncheon event with reserved seating at table for underwriters

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendee

* Booth area includes 6 ft. table, space for banners. Power is at an additional cost.



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CENTERPIECE \$6,000

UNDERWRITER LEVEL

EXCLUSIVE

Company logo on the Houston Region Economic Outlook table centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

INFORMATION CARD \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

Exclusive company logo featured on the event informational card which features economic data shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

PROGRAM \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

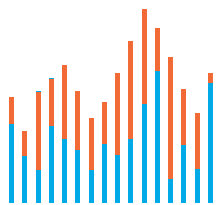
Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon event with reserved seating at table for underwriters

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

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Secure your sponsorship early to receive full benefits.

Yes, I would like to sponsor the Houston Region Economic Outlook!

- Diamond Sponsor \$15,000
 Platinum Sponsor \$8,000
 Gold Sponsor \$5,000
 Silver Sponsor \$3,000
 Employment Forecast Publication \$7,500
 Networking Café \$6,000
 Centerpiece \$6,000
 Information Card \$4,000
 Program \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**