

UPSKILL WORKS

FORUM SERIES

WEBINARS

Six to eight Seminars

2021 UpSkill Works Seminar Series will bring together experts to share effective practices, key trends and strategies to strengthen Houston's talent pipeline.

The seminars will focus on the two main topics:

- The **Future of Work** will share how to build Houston and the surrounding region's global competitiveness and economic opportunities for our local residents, including **Thought Leader Series** that will highlight regional and national experts in a fireside chat with senior leaders sharing their organization's initiatives and results.
- **Navigating Careers** will share employer and worker insights about the skills workers need to be successful in the industries and workplaces of today and the future to strengthen the ability of career counselors and coaches to support students and individuals navigate career pathways for success.

Join us as a sponsor for the 2021 UpSkill Works Forum Series and highlight your organization's commitment to Houston and its future.

BENEFITS OF SPONSORING

Showcase your company and its talent initiatives in front of senior business, education, government and community leaders in the Houston region.

Receive sponsorship recognition and prominent logo placement in front of organizational and business leaders.

AUDIENCE ATTENDING

Senior business leaders

Education and community leaders

Human resources executives

Local chambers of commerce and economic development organizations

Workforce boards

Partnership Board of Directors

GOLD \$5,000

SPONSORSHIP LEVEL

Opportunity to introduce featured guests for event (rotated among Gold sponsors)

Company logo on all emails marketing the events

Company logo on the Partnership's website event page for each event

Company logo on the "welcome page" of the seminars

Company logo on the registration form and thank you for registering form provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to VIP meet and greets for the Thought Leader events.

BRONZE \$1,500

SPONSORSHIP LEVEL

Company name on all emails marketing the events

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Company name on the thank you email sent to all attendees

Special invitation to VIP meet and greets for the Thought Leader events.

SILVER \$3,000

SPONSORSHIP LEVEL

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The Partnership will also share attendees company, main contact and title with sponsor organizations.

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Secure your sponsorship early to receive full benefits.

YES, I would like to sponsor UpSkill Works Seminar Series:

Gold Sponsor \$5,000

Silver Sponsor \$3,000

Bronze Sponsor \$1,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name *(as you wish it to appear on print materials)*

Contact Name

Phone

E-mail

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**